How Many Quilts Can I Quilt?

©Cindy Roth 2006 ~ Longarm University, Inc® www.LongarmUniversity.com

Let's assume that, for whatever reason, you NEED to make \$500 per 5 day work week from your quilting business. (For this article we are not going to worry about expenses, taxes, recovering the cost of your machine, etc.) You have several ways to generate this amount of money.

You can:

Quilt 10 Queen Size quilts per week at \$50 per quilt

Many new quilters assume that they can quilt 10 quilts a week. Some quilters may be able to do this, but for the most part, a 10 quilt per week schedule is a **BRUTAL** schedule. You will have to complete each quilt, from start to finish, in about 4 hours **or less**. This leaves very little time for anything but the most basic pantograph patterns. There is usually no creativity to this type of quilting and the quilter usually has only a few patterns to choose from with few or no thread color changes. With this type of schedule, in my opinion, you "have no life" except getting those quilts "out the door."

Quilt 5 Queen Size quilts per week at \$100 per quilt

This type of schedule is more "do-able" but there is no "wiggle" room for even the slightest variation from the schedule. Suppose a friend calls and asks you to go to lunch with her. Will you be able to go with her or will you have to decline because of your quilting schedule? What if you or a family member becomes sick? What if a quilt has problems and takes more time than you allowed? Will you be able to "make up" the quilts you didn't quilt when you were ill? You may have a little more creativity in pattern selection and thread changes with this schedule, but not a whole lot. Remember, you MUST get one quilt done each day! This type of schedule gives you a "little more life" but not much. In my opinion, it is still a brutal schedule.

Quilt 2 Queen Size quilts per week at \$250 per quilt

This is becoming a better to good schedule. It leaves you about 2 ½ days to finish a quilt and it does give you more time to be a more creative quilter. It gives you more time to have lunch with friends, volunteer or have activities with family members. If you finish the two quilts in less than five days, you can always "work ahead" on more customer quilts. Or you can take this "extra" time to work on new patterns and techniques which will upgrade your quilting skills, or you can work on your own quilting projects. To me, this schedule is the best!

Quit 1 Queen Size quilt a week at \$500 per quilt

This is the best option yet! Not every quilter will feel comfortable charging \$500 for a Queen Size quilt, but if the quilting is going to be dense, detailed and complex, yes, you CAN - and SHOULD - charge \$500 per quilt.

You are the only one who can make the decision as to how many quilts you can quilt in any given time span and what price you will charge.