

# Pricing Survey Results

## April 4, 2020

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### **Quilt #1 - Scraps & Chevrons** **55 x 55 inches**

3,025 square inches, 21.0 square feet,  
2.35 square yards

Quilt details -

9 inch blocks with 1-1/2 inch sashings, 6-1/2 inch outer borders. The edges of the outer border are bias edges.

**There were 13 responses to this survey.**

### **#1 Are you computerized or hand guided?**

Hand guided - 9  
Computerized - 3  
Other - 1

### **#2 What would you charge to quilt this quilt?**

#### **#3 How did you calculate the price**

4 people charged \$45.98 - .015 cents per square inch  
1 person charged \$60.50 - .02 cents per square inch  
1 person charged \$66.50 - .022 cents per square inch  
1 person charged \$75.62 - .025 cents per square inch  
2 people charged \$105.88 - .035 cents per square inch  
1 person charged \$121 - .04 cents per square inch  
1 person charged \$115 - \$5.50 per square foot  
1 person wrote - \$50 panto, \$75 custom  
1 person wrote - \$175 - I felt it would take 6 hours to custom quilt including any problems with the bias edges.

### **#4 What pattern(s) / design(s) would you use? If using free hand designs, be somewhat specific as to pattern / design and where it is placed on the quilt.**

4 people said - Edge to Edge designs  
2 people said - Pantographs  
1 person said - Stippling  
4 people said - Feathers  
1 person said - Border leaves, Center swirls since it's a busy pattern  
1 person said - whatever jumps out at me when I'm setting up the quilt, typically we do E2E

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Here are other comments about what they would quilt –

**Response** - I would use feathers in the diagonal areas, including the borders feathers in light and dark areas, circles in black squares, feather wreath in black corners.

**Response** - Feathers in the light areas, something quick and easy in the darks

**Response** - Modern snails Anita Shackleton e2e

**Response** - Most of my customers request E2E, and the most popular ones I have done are called "Verve" and "Sari" which I bought at Urban Elementz

**Response** - I would use an average pantograph, possibly a more modern look like Square Spiral

**#5 Optional, name of design / designer / website or where purchased. (If not mentioned above)**

Verve Sari Bought at Urban Elementz  
Keryn Emmerson, Golden Threads

**#6 What thread would you use? What color(s) and where would they be placed?**

- light blue all over
- Omni in a neutral and a variegated
- Whatever thread color you want, edge to edge
- I would use light in the lighter areas (cream) and a darker thread in the darker areas.
- Variegated
- White
- Cream for all over, cream in light areas, gray in the colors/black for custom
- cream
- A complementary color
- Threads to match the background fabrics
- I'd go with a light grey thread for an E2E on this quilt, I use SoFine in the top and Bottom Line in the bobbin
- Signature thread, probably a light gray, so the quilting shows pretty equally on the darkest and the lightest fabrics.

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### **#7 Do you have a separate thread charge? If so, how much would you charge for thread on this quilt?**

- 4 people said they had a thread charge of \$5 for this quilt
- 2 people said they had a thread charge of \$6 for this quilt
- 2 people said they had a thread charge of \$7 for this quilt
- 1 person said they charged \$1.00 per bobbin but didn't specify how many bobbins they would anticipate using.
- 1 person said they had a \$2 per color change fee
- The remainder said they had no thread charge.

### **#8 Optional. Where are you located? State / Province or Region**

Tennessee, New York, Ohio, Illinois, Indiana, Iowa, Iowa, Ohio, Minnesota, California, no answer